

Culpeper Soccer Club Board Meeting Minutes

February 25, 2020

Call to order

- Called to order the regular meeting of the CSC Board of Directors at 7:00 p.m. on Tuesday, February 25, 2020 at the CSC Office.

Attendance

- Board: Alan Moy, Betsy Fry, Justin McFarland, Sarah Beamer, Chloe Edwards
- Board Not Present: Matt Cackowski, Chris Guzek
- Staff: Dan Bales and Cindy Grotz

Meeting Minutes:

- The Board agreed we should purchase a new set of U12 goals. Dan will price these and see if we can use goal club points.

Travel Soccer

- Travel tryouts will begin May 4.
- Travel invitations will go out the second week of May and deposits will be due May 15.
- CCL Schedules should be finished by this Thursday.
- As a result of feedback from the December meetings with all travel coaches, Dan has begun providing weekly Director Updates to all travel coaches and is working to keep communication open.
- Work is being done on Periodization and Training curriculum. Grassroots for the 9-10s and Roadmap for the 11s and up.
- The Combine went well. There were more college coaches there than ever before.
- Some older teams are working on a potential overseas or Florida trip for the winter of 2021. Blain Stephenson of the Piedmont is a contact. This would require a lot of logistics and fundraising.
- We are looking at some Technical Training for this spring. We would hold a few sessions to ramp up energy among U9-U12 rec and travel players and prepare for tryouts.
- The Coach Slate for 2020/2021 will be presented in March. We will find out who is returning. 7 coaches may earn their D license this summer.
- We will be getting Team Snap for ALL travel teams through a deal with VSA and the club will pay for it.
- Five young ladies were accepted for this year's CCL United Denmark trip. Two are from Alan's team and 3 from Cathy Chaney's team. The group will meet tomorrow to brainstorm fundraising ideas.
- It was agreed that any travel players who receive scholarships will need to pay the deposit before their applications are considered. Also, they must pay their portion of the fees by the end of summer and then the scholarship money will kick in.

Referee Assignor Meeting

- Samantha Koberlein is not making herself available for the meeting. She has held this position for 4-5 years.
- Mark Callahan has completed his referee assignor certification.
- We face potential fines from CCL if we do not have referees on those games.

Recreation Soccer

- Our internal goal is to have rosters complete by March 2 and game schedules by March 7 which gives us a buffer week of March 9-13 before the coaches meeting on the 14th and practices start on March 16.
- It was suggested that we make a flyer for the Culpeper Classic that will be held May 8-9 and create various levels for potential sponsorships. We could then distribute this to all Rec coaches and see if there are some firms that would like to sponsor this event. A company could sponsor a moon bounce for the day, or sno-cones, etc.
- U4 Little Comets will be run by Madison Callahan and CeeJay Morgan this season.

Other Business

- Dan reported that Parks and Rec has a goal of putting lights on the complex fields in the next two years, but no plans for turf.
- Jon Carter is the new Novant PR liaison and the chair of the local Rugby club. He would like to work on a Novant sponsorship of our club.
- Fauquier is also working on continuing their sponsorship of our Rec soccer program and as our current sponsors, they would have first right of refusal.
- Capelli, an Italian company, sent Dan some samples of uniforms. They are not as high in quality as Adidas, but the prices are very attractive. We could go with them for rec or travel. Loudon has chosen to go with this company. We are also talking to Nike and their prices would be about the same as what we currently pay for Adidas.
- Dan and Alan attended the December Board of Supervisors Meeting and asked for the same level of support from the Culpeper Recreation Foundation as last year.
- Chris Harrison of Community Plus Media came and met with Dan. This company could provide us with 3-5,000 FREE copies of a magazine featuring our club and our sponsors. No agreement has been signed yet, but the magazine looks to be a great marketing tool that would not cost us anything.
- VSA and CSC are looking to host a tournament together on November 14-15, 2020 at Long Park and our complex. We will work with Parks and Rec to try to keep our complex open until then (a week longer than normal).
 - For the first year we would plan for 80 teams and charge about \$10,000 per club.
 - It would be run by Dan and Alex Saunders of VSA, using the Cannon Cup template.
 - In five years, it should be a large tournament that will net a substantial profit.

Summer Camps

- We could do evening futsal sessions, like we do in winter, to avoid storms and hot weather. These seemed popular and would just involve weeknight games for 5-6 weeks.
- Or we could do weeknight skills training, indoors, like we did last summer.